



AMT's 7th Investor's Fair

Request for Sponsorship

Recent developments in the microfinance sector highlight the growing importance of available transparent information regarding the financial and social performance of microfinance institutions (MFIs). Access to commercial-related funds is generally linked to the availability of up-to-date and transparent financial information which facilitates the ability to verify an institution's aptitude for covering all its costs.

AMT deems it important to facilitate this link between rated African MFIs and microfinance investors and so, since 2008, it has been inviting both parties to attend its annual interactive investor's fair.

The morning of the event will be dedicated to speed-dating sessions between MFIs and investors which will last 25 minutes each. These sessions are programmed in advance by AMT according to specific requests received from investors and MFIs prior to the event. The afternoon agenda will be more flexible and will include the possibility of taking private appointments with all exhibitors, as well as presentations on topics relating to transparency in the African microfinance sector.

Target participants

This unique event is open to the following actors:

- African MFIs (Tier 1, 2 and 3)
- Investors active on the continent
- AMT members
- Event sponsors

4 reasons to sponsor the Investor's Fair

- **Higher visibility:** exposure, cost-effective and time efficient
- **Direct Access** to over 150 African MFIs
- **Unique opportunity** to create partnerships
- **Raise company profile** as leader of the financial inclusion sector

Sponsorship proposal

Our sponsorship proposal amounts € 5,000 and includes the following advantages:

- 1 free stand at Investor's Fair
- 2 free registrations for the whole conference
- opportunity to present your product/service during the Investor's Fair (afternoon Thursday 2nd July)
- 1 full page advertisement in the 2015 Investor Directory (*provided by sponsor*)

- sponsor logo on all written communications (banners, newsletters, press release, 2015 Investor Directory)
- acknowledgment of the sponsor in AMT's July 2015 newsletter which is sent to over 2,000 contacts
- sponsor logo and URL link on AMT website

Previous Sponsors

Over the years, the AMT Investor's Fair has been supported by the following organisation:

- Luxembourg Ministry of Foreign and European Affairs - Directorate for Development Cooperation and Humanitarian Affairs
- ADA asbl, Luxembourg
- European Investment Bank, Luxembourg
- Citi Microfinance, UK
- Incofin, Belgium
- Alterfin, Belgium
- ResponsAbility, Switzerland

Further information:

For all further information, please do not hesitate to contact the AMT Coordinator:

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Thank you for your support!